

International Erosion Control Association
Great Rivers Chapter
Board of Director's Meeting

Friday, November 13 2009

Meeting Minutes

Attendees: Tom Wells, De De Vest, J. B. Dixon, Rebecca Kauten, Ron Poe, Brock Peters

Drake called at 9:13

Call to order: 9:01 a.m.

Agenda Items

1. Secretary's Report – Minutes from September 10 moved by Morrow to approve. Wells seconded. Motion carried.
2. Treasurer's Report
 - a. Balance: \$22,471.22
 - b. Still have not been billed by CISEC. Invoice would be for 3,600.
 - c. Need payment from two conference attendees. All other deposits from fall conference have been made.
 - d. Banner display has been paid. \$389.09
 - e. Banner graphics: \$105. Also paid.
 - f. Business cards: \$50.

Fiscal Year Budget: Drake plans to evaluate 2008 and 2009 finances to determine potential income and expenses. The goal would then be an anticipated 2010 budget forecast to aid future planning.

Fort Collins has caught up on Chapter dues payments. We are current.

3. Committee Reports
 - a. **Spring Workshops (Kauten, Wells, Vest, Thieman)** – Columbia Mo workshop located at a donated facility (thanks DeDe). The date is in question, particularly in regards to competition with partners. Current

dates are flexible and not dependent upon Spring Break or other limiting factors.

Audience would consist of contractors as well as municipalities.

Dates considered: March 23, 24 or 25.

Morrow has been working heavily with western Kansas cities on MS4 and NPDES compliance. This may serve as a potential location for the 2010 fall conference.

Kauten has been able to identify a potential speaker from EPA (Region VII) on TMDL and NPDES. Once confirmed, a planning meeting will be scheduled.

- b. **Annual Conference 2009** – Brief wrap-up committee meeting was last week. Consensus was that the event was successful. Feedback was positive from attendees and, in spite of challenges, the committee and board members rose to the occasion when needed.
 - i. Minus speakers/vendors, ~ 50 attendees for each day. Budget was anticipating 50 for Wednesday, 30 for Thursday.
 - ii. Wells suggested including a cancellation policy in registration materials. Catering deadlines will likely drive this – but at least 7 days prior to the event.

- c. **Annual Conference 2010** – Western Kansas may be a potential location for this event. Wells also suggested Omaha, with the City of Omaha as a co-sponsor to drive attendance.

Morrow will follow up with the Kansas group and propose ICEA as a partner and co-sponsor of a 2010 event.

Wells volunteered to serve as the lead committee member for a fall conference in Omaha.

Kauten commented that historically the fall conference remained in Kansas City, and the spring events traveled to the four states. Due to the change in membership, geographic distribution and the potential for generating attendance in all four states, it's probable that we can plan for success from a traveling fall conference.

Motion: Dixon moved to host the fall conference in Omaha. Wells seconded. Motion carried. Committee selection includes Poe, Wells, Dixon, Peters with Omaha city staff invited to also participate. Also, Council Bluffs representatives may be included. Wells will coordinate planning for this event.

- d. **Newsletter** – December 2009 issue is pending. Deadline: 12/8.
 - i. Board member profile: Rebecca Kauten
 - ii. Sediment Stops Here: What the Floc? Organic vs Inorganics (Dixon)
 - iii. Researcher’s Corner: Intl’s Stormwater BMP Database Updates (Kauten)
 - iv. Advertising: No new ads, but all current through 2009 (Drake) Wells requested an updated ad form for Page 7.
 - v. President’s Message: Wells
 - vi. Spring Workshop/Fall Conference Wrap-up: Wells
 - vii. Drop date: COB 12/15.

- e. **Website** – Wells suggested a counter on the website to help monitor traffic.

Wells is working on getting presentations from speakers to post online.

- f. **Membership** – Team focus is on the “value of membership.” Committee is reviewing other affiliations members have and the value of each. Chapter advisory committee will review a survey that assessed membership concerns.
- g. **Chapter Advisory Committee** – No new updates. Membership is still a priority.
- h. **Professional Certification** – Omaha conference may be an opportunity to partner with LTAP or CISEC training. Final outcome will depend on Omaha stakeholders and local interest.
- i. **Governmental Relations**– Peters is seeking a possible substitute from within the Chapter to serve on this committee. Wells suggested researching the Chapter by-laws to determine an appropriate representative for this role. Wells requested a job description from Peters to assist with selection of the Chapter liaison.
- j. **Chapter Blog** – Dixon is working to update the site with photos and information from the fall conference.
- k. **Partners for Excellence** – Kauten discussed our score this year is a whopping 1,714, with 439 for education/outreach, 700 for chapter management and 575 for membership development. She will mention to Meg a concern regarding the scoring and distribution of points.
- l. **Other Business**

1. Display is completed, along with other materials. All looked good!
2. Dallas 2010 – Chapter representation is a concern. More discussion to follow. Drake is likely to attend.
3. Next meeting tentatively scheduled for January 8.
4. Drake is willing/interested to work with Dixon to create a Facebook page for the Chapter as a compliment to the Blog.
5. Dixon mentioned the IECA course November 18-19, with 70+ attendees registered.

Motion: to adjourn at 10:41.

Respectfully submitted,

Rebecca Kauten, secretary